



**INFORMATION CITED BY APPLICANT THAT MAY BE MATERIAL TO THE
PROSECUTION OF THE SUBJECT APPLICATION**

Applicant: Douglas Allyn Miller Attorney Docket No. DIGE123354
Client Ref. No.: 084.1
Application No.: 09/883,098 Art Unit: 2614 / Confirmation No.: 7973
Filed: June 14, 2001 Examiner: James R. Sheleheda
Title: ADVERTISEMENT SWAPPING USING AN AGGREGATOR FOR AN
INTERACTIVE TELEVISION SYSTEM

U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	Document No.	Kind Code	Date (mm/dd/yyyy)	Name
JS	U1	5,745,837	A	04/28/1998	Fuhrmann
JS	U2	5,790,806	A	08/04/1998	Koperda
JS	U3	6,064,420	A	05/16/2000	Harrison et al.
JS	U4	6,230,203	B1	05/08/2001	Koperda et al.
JS	U5	6,252,952	B1	06/26/2001	Kung et al.
JS	U6	2001/0050920	A1	12/13/2001	Hassell et al.
JS	U7	2002/0124246	A1	09/05/2002	Kaminsky et al.
JS	U8	2002/0144262	A1	10/03/2002	Plotnick et al.
JS	U9	2002/0194589	A1	12/19/2002	Cristofalo et al.
JS	U10	2005/0015796	A1	01/20/2005	Bruckner et al.

FOREIGN PATENT DOCUMENTS

*Examiner Initial	Cite No.	Document No.	Kind Code	Publication Date (mm/dd/yyyy)	Country	English Abstract Provided	Translation Provided
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NONE

/James Sheleheda/ 05/25/2006

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OTHER INFORMATION

*Examiner Initial	Cite No.	Description (Including Author, Title, Date, Pertinent Pages, Etc.)
JS	O1	Office Action dated August 10, 2005, cited in related Patent Application No. 09/878,139.

Examiner

/James Sheleheda/

Date Considered

05/25/2006

*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

DPC:clm

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FOURTH SUPPLEMENTAL INFORMATION CITED BY APPLICANT THAT MAY BE
MATERIAL TO THE PROSECUTION OF THE SUBJECT APPLICATION

Applicant: D.A. Miller Attorney Docket No.: **DIGE123354** (Digeo 084.1) (new)
005217.P055 (old)

Application No.: 09/883,098 Art Unit: 2614

Filed: June 14, 2001 Examiner: J.R. Sheleheda

Title: ADVERTISEMENT SWAPPING USING AN AGGREGATOR
FOR AN INTERACTIVE TELEVISION SYSTEM

U.S. PATENT DOCUMENTS

NONE

FOREIGN PATENT DOCUMENTS

NONE

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Initial	Cite No.	
JS	O2	Office Action issued March 20, 2006, in related U.S. Patent Application No. 09/878,139, filed June 8, 2001.

Examiner

/James Sheleheda/

Date Considered

05/18/2006

*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

KLM:sdd/ctg

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INFORMATION CITED BY APPLICANT THAT MAY BE MATERIAL TO THE
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Applicant: Douglas Miller Attorney Docket No.: DIGE123354 (084.1)
Application No.: 09/883,098 Art Unit: 2623/ Confirmation No.: 7973
Filed: June 14, 2001 Examiner: James R. Sheleheda
Title: ADVERTISEMENT SWAPPING USING AN AGGREGATOR FOR AN
INTERACTIVE TELEVISION SYSTEM

U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	Document No.	Kind Code	Date (mm/dd/yyyy)	Name
JS	U10	4,303,937		12/01/81	Cook
JS	U11	4,331,974		05/25/82	Cogswell et al.
JS	U12	4,404,589		09/13/83	Wright Jr.
JS	U13	4,630,108		12/16/86	Gomersall
JS	U14	4,706,121		11/10/87	Young
JS	U15	4,888,638		12/19/89	Bohn
JS	U16	5,055,924		10/08/91	Skutta
JS	U17	5,155,591		10/13/92	Wachob
JS	U18	5,353,121		10/04/94	Young et al.
JS	U19	5,446,919		08/29/95	Wilkins
JS	U20	5,479,266		12/26/95	Young et al.
JS	U21	5,479,268		12/26/95	Young et al.
JS	U22	5,532,754		07/02/96	Young et al.
JS	U23	5,585,858		12/17/96	Harper et al.
JS	U24	5,727,060		03/10/98	Young
JS	U25	5,809,204		09/15/98	Young et al.
JS	U26	5,833,468		11/10/98	Guy et al.
JS	U27	5,870,150		02/09/99	Yuen
JS	U28	5,886,746		03/23/99	Yuen et al.
JS	U29	5,892,536		04/06/99	Logan et al.

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<u>JS</u>	U30	5,929,850		07/27/99	Broadwin et al.
<u>JS</u>	U31	5,940,073		08/17/99	Klosterman et al.
<u>JS</u>	U32	5,970,206		10/19/99	Yuen et al.
<u>JS</u>	U33	5,973,723		10/26/99	DeLuca
<u>JS</u>	U34	5,974,222		10/26/99	Yuen et al.
<u>JS</u>	U35	5,995,092		11/30/99	Yuen et al.
<u>JS</u>	U36	6,002,393		12/14/99	Hite et al.
<u>JS</u>	U37	6,029,045		02/22/00	Picco et al.
<u>JS</u>	U38	6,070,186		05/30/00	Nishio
<u>JS</u>	U39	6,100,941		08/08/00	Dimitrova et al.
<u>JS</u>	U40	6,160,570		12/12/00	Sitnik
<u>JS</u>	U41	6,263,505	B1	07/17/01	Walker et al.
<u>JS</u>	U42	6,487,538	B1	11/26/02	Gupta et al.
<u>JS</u>	U43	6,546,556	B1	04/08/03	Kataoka et al.
<u>JS</u>	U44	6,546,566	B1	04/15/03	Geisel
<u>JS</u>	U45	6,588,015	B1	07/01/03	Eyer et al.
<u>JS</u>	U46	6,732,183	B1	05/04/04	Graham
<u>JS</u>	U47	6,937,841	B1	08/30/05	Guy et al.
<u>JS</u>	U48	6,961,954	B1	11/01/05	Maybury et al.
<u>JS</u>	U49	2002/0083439	A1	06/27/03	Eldering
<u>JS</u>	U50	2003/0005463	A1	01/02/03	Macrae et al.

FOREIGN PATENT DOCUMENTS

None

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Cite
Initial No.

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05/25/2006

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JS

O3 Office Action mailed March 20, 2006, for U.S. Application No. 09/878,139,
filed June 8, 2001, Examiner Bui.

Examiner

Date Considered

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